



The International Conference on Family Planning (ICFP)

Platform & Conference Sponsorship Opportunities



Hosted by:



JOHNS HOPKINS
BLOOMBERG SCHOOL
of PUBLIC HEALTH

William H. Gates Sr.
Institute for Population
and Reproductive Health

Interested in becoming an ICFP sponsor? Email sponsorships@theicfp.org

About ICFP

A Global Community, Movement, & Platform Advancing Sexual and Reproductive Health and Rights (SRHR) for All

Since its inaugural convening in Kampala, Uganda in 2009, ICFP has grown into much more than a conference. It is a global community, a dynamic movement, and a trusted platform for SRHR.

SRHR is essential to health, dignity, gender equality, and sustainable development.

ICFP unites researchers, practitioners, advocates, policymakers, and journalists to celebrate progress, make new commitments, and drive collective action.

Rooted in scientific rigor, local ownership, and intergenerational leadership, ICFP serves as a strategic inflection point for expanding universal access to family planning and SRHR through research, program implementation, and advocacy efforts.

Beyond its convenings, it connects the global SRHR community year-round across disciplines, sectors, and regions—fostering collaboration, elevating diverse voices, and linking research to practice so partners can implement solutions, ensure accountability, and accelerate progress toward a more equitable future.

ICFP is hosted by the [**William H. Gates Sr. Institute for Population and Reproductive Health**](#) (WHGI) at the Johns Hopkins Bloomberg School of Public Health.

Learn More Here:
TheICFP.org/About

ICFP 2025 By the Numbers

ICFP 2025 catalyzed new partnerships, commitments, and momentum for SRHR.



3,500+
Attendees



131
Countries



400+
Sessions & Events

6

Pre-conference &
Conference Days

40+

Ministers &
Parliamentarians

1,040+

Youth
Participants

4,000+

Subcommittee
Members

5,100+

Abstracts
Submitted

ICFP Platform Sponsorship Benefits

Starting at: \$5,000 USD

ICFP unites the global SRHR community around shared goals every day of the year. ICFP Platform Sponsorship lets partners sustain that work and connect with a highly engaged global audience year-round.

- ✓ Listed as "Platform Sponsor" on ICFP website & social
- ✓ Listed as "Platform Sponsor" on ICFP surveys (1+/year)
- ✓ Sponsorship of one ICFP subcommittee/community
- ✓ Logo on sponsored webinar & social post mention
- ✓ ICFP newsletter feature (image, brief text, link)



Sponsorship Levels

	Platform starting at \$5k USD	Conference Bronze starting at \$10k USD	Conference Silver starting at \$50k USD	Conference Gold starting at \$100k USD	Conference Platinum starting at \$250k USD
Listed as "Platform Sponsor" on ICFP website & social media	☒				
Listed as "Platform Sponsor" on ICFP 2026 & 2027 surveys	☒				
Sponsorship of one (1) ICFP subcommittee/community	☒				
Logo on sponsored webinar & social post mention	☒				
ICFP newsletter feature (image, brief text, link)	☒	☒	☒	☒	☒
Listed as "Conference Sponsor" on website, program, & plenary		☒	☒	☒	☒
Complimentary conference registration		1	2	3	4
Complimentary exhibit booth(s)		1	2	4	6
One (1) additional tiered branding opportunity		Choose from Tier 4 on next page	Choose from Tier 3 on next page	Choose from Tier 2 on next page	Choose from Tier 1 on next page
Guest column(s) on ICFP website		1	1	2	3
Ad in digital conference program				1	2
Event-specific banner ad on ICFP website				☒	☒
Press release on ICFP website				☒	☒
Plenary screen ad to promote your special ICFP event/news				☒	☒
Logo on main print & digital conference signage				☒	☒
Live-streamed conference segment from ICFP LIVE Stage					☒

Additional Branding Opportunities

Tier 1

One sponsor owns each element unless otherwise indicated.

- **Fully Customized Opportunity**
- **Virtual Conference:** logo on signage & screens
- **Interpretation Services:** logo on all print and digital signage & program descriptions for 100+ sessions with interpretation including spotlight sessions
- **ICFP LIVE Stage + Livestream:** logo on signage & screens plus 3 ICFP LIVE Stage segments
- **Featured Lunch Session Event:** logo on all lunch service signage on day of session & private, in-room food service for event attendees only **[2 available]**

Tier 2

One sponsor owns each element unless otherwise indicated.

- **Pitch Fest:** preliminary rounds at ICFP Youth Summit & final round at an ICFP evening event (livestreamed)
- **Virtual Conference:** livestream & content hub **[4 available, 1 per day]**
- **Daily Video Recaps:** logo in video shared online & shown on plenary stage
- **Lunch with Leaders Intergenerational Dialogue:** signage & speaking opportunity at event
- **Community-powered LIVE Stage Segment:** **[3 available, 1 per day]**
- **Cyber Café on Main Level of Convention Center:** logo on signage & video and/or logo on all screens

Tier 3

One sponsor owns each element unless otherwise indicated.

- **Conference Lanyards:** logo on delegate lanyards
- **Mobile App:** acknowledgment on conference app home screen
- **Charging Stations:** logo on charging stations throughout convention center
- **FPNN Lounge:** logo on lounge signage & promotional materials
- **ICFP Youth Lounge:** logo on lounge signage & promo materials
- **Mentorship Engagement Event:** logo on event signage & conference app
- **Lunch & Learn Roundtable Discussions:** logo on event signage & conference app
- **Coffee/Tea Break:** logo on signage at every break table

Tier 4

Multiple sponsors are possible for each option.

- **On-site Side Event in Convention Center:** includes promotion on plenary stage screen & conference program **[limited availability]**
- **Pre-/Post-conference Event:** logo on signage (Power Shifting, Youth Summit, Faith, Environment & Climate Change, Private Sector, etc.)
- **Airport & Hotel Shuttles:** logo on signage & shuttles
- **Live & Virtual "Exhibitor BINGO":** logo on signage, online, & BINGO cards, plus mention during live prize drawings at ICFP closing ceremony
- **Poster Presentation Awards Sponsor:** logo on poster area signage, online, & mention during award presentation at ICFP closing ceremony

Featured Sponsorship Opportunity

Champion Youth Involvement at ICFP

Cost: \$3,000 USD



You can directly sponsor youth leaders (aged 18-35) to attend, organize, and flourish at the ICFP conference. Youth sponsored include, but are not limited to, regional youth leaders, ICFP Youth Trailblazer alumni, ICFP Junior Researchers, and 120 Under 40 alumni.

Available to any individual or organization, this sponsorship opportunity includes **a special indicator on your conference badge,** worn at all times in the conference center, indicating your financial support for the next generation of leaders in SRHR.

Youth sponsors will be invited to **attend the Lunch with Leaders event** (limited space available) during the ICFP Youth Summit. There, they will be able to meet with selected youth delegates to discuss trending SRHR issues affecting youth from their country/region.

See the "Tiers" on page 4 for more opportunities to sponsor the ICFP Youth Summit.

Contact Us

If you are interested in becoming an ICFP sponsor or would like to learn more, please email [**sponsorships@theicfp.org**](mailto:sponsorships@theicfp.org).